



Monthly Newletter - July 2020

Key Feature

A stock take of the year so far...





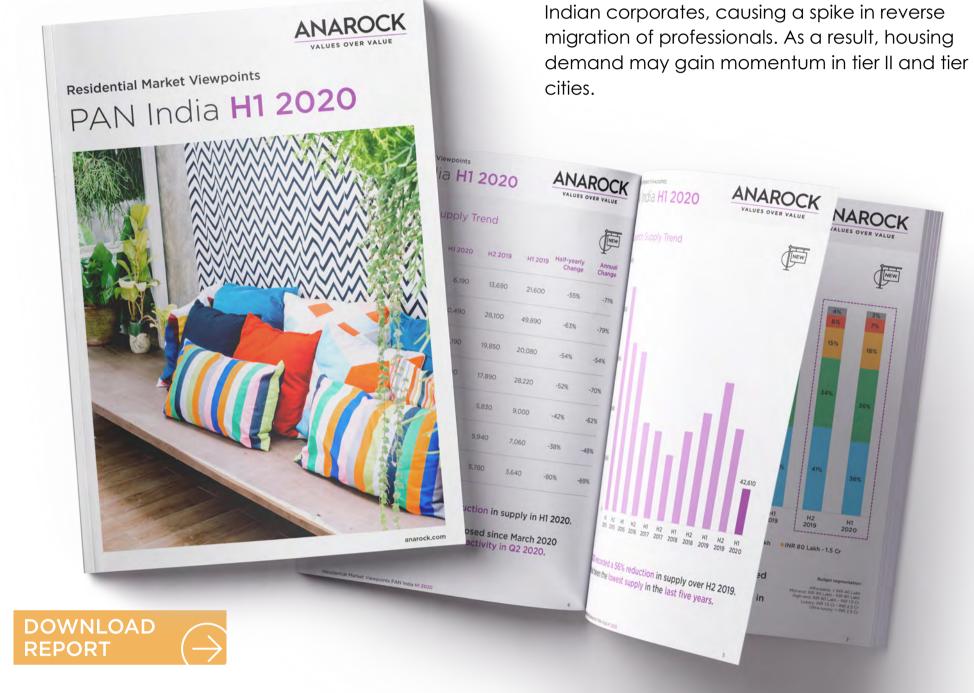
56% decline in New Residential Launches

49% 2% decline in decline in Unsold Inventory

Despite a decline of 41%, Affordable Housing segment continued to be one of the largest contributors.

Sales

Comparison: from H2 2019 to H1 2020



Key Takeaways

- 1. Consolidation to rise causing branded players to gain market share to the tune of 75% - 80%.
- 2. Township projects that account for only 5% across major cities are likely to rise in future as residents would prefer to work-live-play in a controlled environment.
- 3. The design specifications are likely to be altered going forward as there will be a higher demand for flexible homes that are capable of functioning as office and classrooms if required.
- 4. Prices are likely to remain range-bound as developers will be keen to liquidate existing inventory.
- 5. Work from home is likely to find acceptance in the demand may gain momentum in tier II and tier III



In The News



Hospitality Industry to become contactless, staffing to reduce, capital inflow in 2021

Mandeep S Lamba, President (South Asia), HVS ANAROCK was one of the eminent speakers at 'Breaking the Pandemic Web Blast: Getting Indian Hospitality Back "Hear The Honchos" organized by BW HOTELIER. During the session he stated that the industry is going to become contactless and many operations will happen online. The staffing level in the industry will greatly reduce. He also pointed out that there are going to be serious changes in the design in the coming days. One of the key concerns in the hospitality sector is that of future investments and capital flow. He said that a lot of



New normal may see realty investors eyeing logistics, data centers

With the Covid-19 crisis wreaking havoc in the real estate market, institutional investors in the sector are expected to pivot towards defensive assets such as warehousing, logistics and data centres, slightly away from their previously only preferred choice of office projects.

Private equity and institutional investors are eyeing distressed opportunities in the residential property segment, but most of these will be strategic buys and long-term investments, experts said. The shift in preference is being driven by key changes like the work-from-home model and a rise



India's Real Estate Sector Isn't Too Worried About Curbs On **Chinese Imports**

Imposing higher tariff on imports from China will impact supply chain in the real estate sector to an extent, according to Anuj Puri, Chairman, ANAROCK Property Consultants. "However, since construction activity at the moment is not in full swing, many players may have the time to consider getting such materials from other sources. As with most things Chinese, ease of access and price have been considerations."

investment and capital flow will come into the sector. Some of the hotels will change hands. Not much in 2020, but in 2021 there will be a significant inflow of capital.

in ecommerce activity triggered by the Covid-19 pandemic.



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