



Monthly Newletter - August 2020

## Key Feature

## **Unlocking Real Estate 2.0 with ANAROCK**



ANAROCK Knowledge Exchange is an online platform launched to get thought leaders and industry experts to share their views on "What Lies Ahead" and to discuss opportunities, predictions and insights as we chart the forward course.

The inaugural session went live on 29 July 2020 and witnessed an overwhelming response from the participants. The session covered economy, stock market, bullish sectors such as pharma, retail, warehousing and industrial.





Catch the next session with



Managing Director, Kotak Mahindra Asset Management Co Ltd.

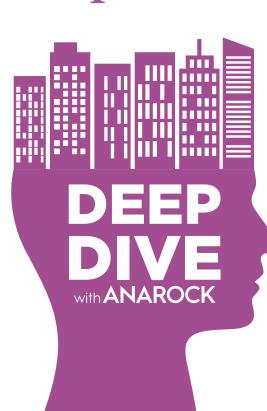


Wed, 12 August 2020



4:00 pm

## **Deep Dive with ANAROCK**





Watch ANAROCK leaders talk about Indian real estate, embracing technology, new models in retail and commercial businesses and much more.

Watch the first session with Anuj Puri as he shares some interesting anecdotes and what lies ahead for Indian real estate.

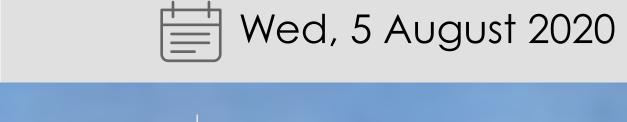




Catch the next session on **Special Situation Funds** with



MD & CEO, ANAROCK Capital





12:00 noon





Waiting for property prices to fall to buy a house? Here's what you should do Anuj Puri, Chairman of ANAROCK **Group** talks about the impact of

market, how Covid has changed

the buying habits of people, and

what home buyers should do now.

Covid-19 on the real estate



COVID-19's Response to the Buy vs. Rent Conundrum

Santhosh Kumar, Vice Chairman – **ANAROCK Property Consultants** writes... Those who are buying now homes are aware of these benefits, many of which are strictly time-bound. The COVID-19 pandemic is a once-in-a-lifetime event and the advantages it brings for homebuyers will not be repeated. The renting population will not thin out - it is clear that the pandemic hashad many financial fatalities. For many, renting may be the only choice.



Special situation funds, NBFCs eye investment opportunities in stressed real estate

"These funds constitute a major relief for cash-starved residential realty developers and other related industry stakeholders, including aggrieved homebuyers. However, their due diligence is also as high as the rescue potential they offer," said Vishal Srivastava, President -Corporate Finance, ANAROCK Capital. According to him, a large part of Rs 35,000 crore funds is coming from US-based and Asian funds. ANAROCK Capital has already helped raise over Rs 5,000 crore from special situation funds.







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